



# Book CAMP

# 20 25

## MAY 2-4, 2025

**IPA Publishing BookCamp**

## SPONSORSHIP OPPORTUNITIES

## TABLE EXHIBIT \$1,950

Limited Space Subject to Availability.

Book early - will be sold out! Includes a 3' x 6' draped table in the exhibit area, May 2-4, 2025.

### What's included?

- 3' x 6' draped **table** in exhibit area
- **Two** complimentary ALL SESSIONS **passes** (\$990 Value)
- (additional pass available at half price, \$247.50 savings on each ALL SESSIONS pass)
- Pre-event promotion
- Sponsorship mention on BOOK CAMP website before and after event
- Company logo included on conference signage
- Collateral materials in conference tote bag (materials supplied by sponsor)
- One quarter-page advertisement in BOOK CAMP program (\$299 Value)
- Thank you announcement from the podium
- Opportunity to participate in BOOK CAMP's exclusive "Meet the Expert" program

## PREMIUM SPONSORSHIPS

All Premium Sponsorships include the TABLE EXHIBIT **benefits** (\$1950 Value)  
Partial Premium Sponsorships available after March 15, 2024 if available

## LUNCHEON SPONSORSHIPS

**Two Available | \$6,250 each**

First: Saturday, May 3, 2025 at 12:30 PM

Second: Sunday, May 4, 2025 at 12:30 PM

### What's included?

Exclusive sponsorship of the BOOK CAMP's luncheon—attended by all in-person registrants.  
Includes ALL benefits listed in the TABLE EXHIBIT benefits above, PLUS...

- **Two** additional complimentary ALL SESSIONS **passes**
- Collateral **materials placed on registrant chairs** prior to the Luncheon(materials supplied by sponsor)
- Special Luncheon sponsor **signage** with exclusive branding
- **Full page advertisement** (\$899 Value) in BOOK CAMP program (upgrade from quarter page)

## BREAKFAST SPONSORSHIP

Sunday, May 4, 2025 at 9:00 AM

**\$4,950** Exclusive sponsorship of the Continental Breakfast—attended by all registrants.

### What's included?

Includes ALL benefits listed in the TABLE EXHIBIT benefits above, PLUS...

- **One** additional complimentary ALL SESSIONS **pass**
- Special Breakfast sponsor **signage** with exclusive branding
- **Full page advertisement** in BOOK CAMP program (upgrade from quarter page)

## WELCOME COCKTAIL SPONSORSHIP

Friday, May 2, 2025 at 6:00 PM. **\$4,500** Exclusive sponsorship.  
Welcome celebration for all registrants

### What's included?

Includes ALL benefits listed in the TABLE EXHIBIT benefits above, PLUS...

- **One** additional complimentary ALL SESSIONS **pass**
- **Company-branded** drink tickets (1 drink ticket per registrant)
- **Special Welcome** Cocktail sponsor
- **Full page advertisement** in BOOK CAMP program (upgrade from quarter page)

## GET THE MOST OUT OF THE SHOW SPONSORSHIP

Saturday, May 3, 2025 at 10:00 PM. **\$2,950** Exclusive sponsorship.  
Facilitator-led discussion and networking opportunity for BOOK CAMP those new to a multi-day show. Registrants stop by to meet other newbies and learn how to get the most out of the BOOK CAMP experience.

### What's included?

Includes ALL benefits listed in the TABLE EXHIBIT benefits above, PLUS...

- **One** additional complimentary ALL SESSIONS **pass**
- Collateral materials placed on registrant chairs prior to the event (materials supplied by sponsor)
- **Special Welcome** sponsor signage with exclusive branding
- **Half page advertisement** in BOOK CAMP program (upgrade from quarter page)

## FEATURED SPONSOR OF THE DAY

Two available. **\$4,500** each

First: Saturday, May 3, 2025 • Second: Sunday, May 4, 2025

**Be the Featured Sponsor of the Day at BOOK CAMP's event and the Keynote Address.**

### What's included?

Includes ALL benefits listed in the TABLE EXHIBIT benefits above, PLUS...

- **One** additional complimentary ALL SESSIONS **pass**
- Special **Keynote sponsor signage** with exclusive branding
- **Full page advertisement** in BOOK CAMP program (upgrade from quarter page)
- Collateral materials placed on registrant chairs prior to the Keynote (materials supplied by sponsor). Other materials may be added, yours will be on top.
- Opportunity to offer **an official greeting from podium** at beginning of the Keynote Address

## CONFERENCE TOTE BAG SPONSORSHIP

**\$4,950** Exclusive sponsorship of the conference tote bag. Your company logo will be placed on the conference tote bag given to all program registrants. Your logo (single color) is placed alongside the BOOK CAMP logo.

### What's included?

Includes ALL benefits listed in the TABLE EXHIBIT benefits above, PLUS...

- **One** additional complimentary ALL SESSIONS **pass**
- **Full page advertisement** in BOOK CAMP program (upgrade from quarter page)

## LANYARD/BADGE SPONSORSHIP

**\$2,950** Exclusive sponsorship of BOOK CAMP 2025 Lanyards/Badges

### What's included?

Includes ALL benefits listed in the TABLE EXHIBIT benefits above, PLUS...

- **One** additional complimentary ALL SESSIONS **pass** (additional pass available at half price).
- **Full page advertisement** in BOOK CAMP program (upgrade from quarter page)

# ADD-ONS AND A LA CARTE SPONSORSHIPS

## VENDOR SESSION SPONSORSHIP ADD-ON

**ONE PER SESSION AVAILABLE \$500 each.** Must purchase a TABLE EXHIBIT to be eligible for this sponsorship. Available for individual/ breakout sessions only—no keynote sessions or workshops.

- Collateral **materials placed on registrant chairs** prior to the session (materials supplied by sponsor).
- Opportunity to offer **an official greeting** at the beginning of the session.

## MARKETING COLLATERAL ON KEYNOTE SESSION SEATS

**\$1,200.** Limit 2, first come, first served. Must purchase a TABLE EXHIBIT to be eligible for this sponsorship.

- One piece of **marketing collateral placed on each registrant chair** prior to the keynote address on either day (materials supplied by sponsor). Limit two per day.

## DEDICATED eBLAST TO ALL REGISTRANTS

**\$1,200.** Limit 5, first come, first served. Must purchase a TABLE EXHIBIT to be eligible for this sponsorship.

- One **pre- or post-event marketing email** sent by the IPA office to the registrants of BOOK CAMP 2025 on behalf of the sponsor. Email content must be provided by the sponsor and is subject to approval by IPA and PWR staff.

## MARKETING COLLATERAL IN CONFERENCE GIFT BAG

(Table top purchase not required)

**ONLY \$500** — For each 8 ½" x 11" or equivalent piece . One piece of marketing collateral placed in each registrant's conference gift bag (materials supplied by sponsor).

## PROGRAM AD

(Tabletop sponsors receive a quarter page ad)

Upgrade to Half Page: \$250

(\$500 for non Table Top Sponsors)

Upgrade to Full Page: \$500

(\$1000 for non Table Top Sponsors)

## AFTERNOON BREAK SPONSORSHIP

\$1,000, Two Available (Table top purchase not required)

- Special Afternoon Break sponsor signage with exclusive branding and company logo on conference website

## TO RESERVE YOUR SPACE:

**Ted Olczak at [Ted@GabbyBookAwards.com](mailto:Ted@GabbyBookAwards.com) or call Ted directly at (718) 938-4590**

Sponsored by the Independent Press Award; sold & managed by Printed Word

**Contact Ted Olczak, (718) 938-4590 or [Ted@PrintedWordReviews.com](mailto:Ted@PrintedWordReviews.com)**

Mail checks payable and to:

Printed Word Reviews, 63 Clinton Rd, Glen Ridge, NJ 07028

# GABBY BOOK AWARDS

**Best of Independent Press Award /NYC Big Book Award**

**AWARDS CEREMONY** Saturday, May 3, 2025 at 6 PM | \$11,950 Exclusive sponsorship of the IPA / NYC Big Book Awards Ceremony—attended by all registrants.

- **Two** additional complimentary ALL SESSIONS passes
- **Collateral materials placed on registrant chairs** prior to the Ceremony (materials supplied by sponsor)
- Special Awards Ceremony **signage with exclusive branding**
- **Full page advertisement** in BOOK CAMP program
- Thank you **announcement from the podium** during the Ceremony
- Opportunity to offer an **official greeting from podium** at beginning of the Ceremony